

## **Innovative and Creative Mindset at Work**

*What if you could train your mind to see opportunities where others see obstacles?  
How much more valuable would you be if you could bring fresh ideas to everyday  
challenges?  
Are you ready to unlock the creativity you never knew you had?*

### **Introduction**

Creativity is not a talent reserved for a few—it is a skill that anyone can learn and apply. In today's competitive workplace, the ability to think differently and innovate is the fuel for growth, progress, and success. This program helps participants break free from routine thinking, rediscover their hidden creative potential, and apply practical techniques to spark innovation at work. By believing that everyone is creative, you will learn how to generate ideas, solve problems in new ways, and turn creativity into a powerful tool for both personal and organisational success.

### **Program Objectives**

This program aims to:

- Provide managers and specialists with a range of simple creative thinking techniques that they can use to generate ideas and solve problems at work.
- Analyse real-life work problems and opportunities
- Enable participants to leave with some ideas and potential solutions that can be implemented at work.

### **Learning Outcomes**

After completing this program, participants should be able to:

- Understand why some people are naturally creative and how everyone can develop their creative skills
- Use a range of creative and innovative thinking methods, tools and techniques to generate ideas and solve problems
- Apply the methods and tools to generate ideas for improving areas of their work

### **Who should attend?**

First-line management, middle management, senior management and anyone who need creativity and innovation in problem-solving.

### **Methodology**

Case studies, forum discussion, role-play, presentations, gamification

## Program Outline

Time	Day One
<b>9.00am– 10.30am</b>	<p><b>Recognising the Difference between Creativity &amp; Innovation</b></p> <p>In this session, participants would understand the cycle of innovation which is the key contributor to creativity and innovation. The myth about the creativity and innovation and factors block the creativity and innovation are shared in this module. Besides, participants would understand why the innovative and creative mindset in the workplace is essential.</p>
<b>10.30am-11.00am</b>	<p><b>Break and Networking</b></p>
<b>11.00am-1.00pm</b>	<p><b>Neuroscience and the Power of the Brain</b></p> <p>Participants would learn the latest developments from neuroscience and the power of your brain for transformation. Participants will be immersed in a new world of infinite possibilities for career and fast organisational growth.</p>
<b>1.00pm-2.00pm</b>	<p><b>Lunch Break and Networking</b></p>
<b>2.00pm-3.30pm</b>	<p><b>Breaking through Thought Patterns and Assumptions</b></p> <p>In this module, participants would conduct creative thinking exercise. The participants would identify the creativity and innovative portfolio and score. Then, the participants would learn the functions of the left and right brain thinking. The left and right brain exercises are conducted to enable participants to train the coordination of their left and the right brain.</p>
<b>3.30pm-4.00pm</b>	<p><b>Break and Networking</b></p>
<b>4.00pm-5.00pm</b>	<p><b>Enabling Creativity</b></p> <p>In this module, participants would learn simple methods and techniques to develop creativity. The practical session is conducted to help stimulate the creativity and innovation of participants in problem-solving. Then, the participants would learn to identify ways to promote creative thinking and innovation further.</p>

Time	Day Two
<b>9.00am– 10.30am</b>	<p><b>Methods and Tools for Generating Ideas</b></p> <p>The participants would learn various methods for generating innovative and creative ideas such as brainstorming or blue-sky thinking session, reverse brainstorming, sort cards or mind maps, sticky notes or meta-planning technique. After learning the methods, participants would identify when best to use each idea generation technique.</p>
<b>10.30am-11.00am</b>	<p><b>Break and Networking</b></p>
<b>11.00am-1.00pm</b>	<p><b>Logical Versus Lateral Thinking</b></p> <p>Lateral thinking does not replace logical thinking! Lateral thinking only makes you shift your logical thoughts from one sequence to another. In this session, participants would recognise the differences between lateral and logical thinking. Participants would practise how to use both lateral thinking and logical thinking to equip themselves with innovation and creativity.</p>
<b>1.00pm-2.00pm</b>	<p><b>Lunch Break and Networking</b></p>
<b>2.00pm-3.30pm</b>	<p><b>Creative and Innovative Problem Solving</b></p> <p>In this module, participants would learn creative and innovative problem-solving techniques. The participants would learn how to use the problem checklist, “go wild” and five whys. A case study is used to apply creativity and innovation to work-related problems.</p>
<b>3.30pm-4.00pm</b>	<p><b>Break and Networking</b></p>
<b>4.00pm-5.00pm</b>	<p><b>The Habits of Creative People and Innovators</b></p> <p>The world's best innovators take new approaches to creativity. By learning some of their habits, participants can avoid those ruts—and squash negative thinking when you're stuck. This module enables participants to shift what they learnt in the workshop to be a sustainable mindset that they can use it in their lives.</p>